

## **Market Rules**

### **General Information**

Elvetham Heath Market was established to provide the local people from the Fleet area with the opportunity to buy fresh, locally grown produce or home made products. It hopes to encourage people to shop locally and support their local farmers and producers.

### **Producers**

There are 3 types of producer:

1. Primary farm producer: includes meat, fish & seafood, eggs, fruit & vegetables, milk and dairy, honey & bee products, wine, cider & beer, flowers and plants.
2. Hand-made consumable products: includes cakes, bread, ready-meals, condiments, confectionery, preserves and desserts whose main ingredients are primary farm produce as in 1 above.
3. Hand-made crafts: made from locally sourced naturally occurring materials eg, carved wooden items, willow baskets etc.

### **Products**

1. Stallholders must grow, rear or produce the products that they are selling
2. All processed goods should contain at least 10% local ingredients
3. No bought-in produce is permitted even if it has been repackaged – the produce must have undergone a substantial change on the stallholder's premises.
4. No GM produce or produce containing GM ingredients may be sold at the market.
5. For processed goods – stallholders are encouraged to display ingredients

### **Regulations**

1. The market will be open to the public from 10am to 1.30pm. Stallholders should arrive between 8-9am and not clear away before 1.30pm.
2. No tables or canopies will be provided by the council, the stallholders must supply their own.
3. Producers should bring their own chillers or refrigerators if required.
4. Vehicles must be removed from the market area by 9.30am.
5. There is a fee of £20 per stall per day which must be paid on the day. One week's notice is required to cancel a pitch otherwise full payment is due.
6. The producer is responsible for complying with all local and national laws and regulations regarding the production, labelling, display, storage and sale of goods. This includes the Food Safety (General Food Hygiene) Regulations 1995, the Food Safety (Temperature control) Regulations 1995, the Food Safety Act 1990 and relevant trading standards legislation.
7. Photocopies of your public liability insurance certificate must accompany your application.
8. All stalls must comply with current Environmental Health and Health and Safety requirements
9. Stalls selling food must be staffed by a person who has attended a basic food hygiene course.



10. All stallholders selling alcohol must be over the age of 18, hold a Personal Licence and comply with all laws including the Licensing Act 2003.
11. Stallholders must take away all their waste and leave their space clean. The public litter bins may not be used for waste or unsold produce
12. There is a 'no smoking' policy on all stalls and adjacent areas for stallholders
13. There is a 'no dogs' policy on any stall selling food.
14. The allocation of stalls is solely at the discretion of Elvetham Heath Parish Council – there will normally be no more than 3 producers of one product type present at the market.
15. The Market Manager is the representative of Elvetham Heath Parish Council on the day of the market.
16. The Council's decisions on the above rules and all other matters concerning the market are final and binding.

